



Sponsor Your Own View Of Alaska

Borealis Broadband Webcams

<http://www.borealisbroadband.net/webcams.htm>

Operating an extensive wireless infrastructure on towers and tall buildings does have its advantages – we enjoy some spectacular views while doing our work. Together with our friends at TecPro Ltd., we decided to capture these views with TecPro's high-quality webcams and post them to our website.

Award-Winning Webcams

Consistent with our Internet Service reputation, you'll find our webcam pictures to be of the highest quality available on the net.

Each camera delivers eye-popping details at 640x480 pixels and even a *MEGAview* option at 1280x960 pixels.

Is it any wonder we're already winning awards?

We also have a selection of cameras to choose from, covering a variety of views in Anchorage and McGrath, Alaska and more are on the way.

Some of our cameras are "themed", like the traffic cams located at the weigh



stations and are looked at by visitors interested in traffic conditions.

Other cameras deliver a more panoramic picture of Anchorage. These are very popular with Alaskan residents away from home or the potential tourist or visitor to Alaska.



Even a camera as unique as the McGrath airport webcam draws thousands of visitors a month and has held its place as one of our



most popular webcams since it was installed.

Our Mount Susitna webcam, besides delivering some very stunning pictures of our "Sleeping Lady", is also used by private pilots to judge VFR weather conditions.



Images are updated on our website every 60 seconds, resulting in near-real-time viewing. Just hit the "refresh" button on your browser to load the latest image.



A gorgeous panorama from the Denali Towers building in Midtown in the evening. Note: The cameras stay in color mode even at night.

Get Your Name In Front Of Tens Of Thousands Of Webcam Visitors Every Month!

The webcams are hugely popular on our website. Here are statistics as of **January 2009**:

Hits for month of January 2009: 3,089,209
Visits in month of January 2009: 82,445

Our Webcams are featured on:



Affordable Advertising For Your Company

By sponsoring one or more of our webcams, you put your company's name in front of thousands of people viewing the webcams each month.



This view of downtown from our Hilton camera captures street activities as well as community events such as the Iditarod and the Fur Rondy.

Regular website viewers include radio stations using the cameras for "Traffic Reports", State and Federal government agencies and individuals from both in and out of the State and even from around the world.

Sponsor The View That Suits You!

Are you involved in the Transportation industry? Put your company's logo on one of the Traffic webcams such as the Glenn or Potter Weigh Station Cameras for maximum visibility to your potential clients.

For the Tourist or Retail industry, we suggest our "Panorama" cameras like the one in Midtown or East Anchorage or even the incredibly popular "McGrath, Alaska" camera.

Pricing

Take advantage of our introductory pricing and lock in your low rate for up to 12 months*.

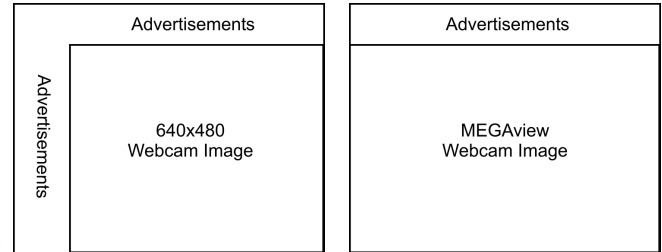
<u>Camera & Picture Type</u>	<u>Monthly Price</u>
Any Camera – 640x480 Picture (Max. size of ad**: 130W x60H pixels)	\$95.00
Any Camera – 1280x960 Picture (Megaview) (Max. size of ad**: 130W x 130H pixels)	\$115.00
Webcam Multiview Page (Max. size of ad**: 130W x 60H pixels)	\$150.00
Setup Fee (One-time fee to load and link your ad)	\$45.00

* Minimum six-month contract required.

** Ads can be pictures or logos at the appropriate pixel size. We can then link your ad directly to your website. We can also help you design and create your ad.

Advertising Placement

The picture type on the camera dictates the size of the advertisement and its placing.



Please Note that this offer is on a first-come-first-served basis. Advertising space is limited.

See The Benefits

- Over three million hits per month with 80,000+ monthly visitors and growing.
- Award-winning webcams delivering high-quality, high-resolution images.
- Our webcams reach viewers both local and world-wide.
 - Frequent visitors include well known organizations such as the NOAA, NASA, FAA and many more.
 - International viewers include countries such as Germany, Italy, New Zealand, Japan, and lots more.
 - Our webcams also generate great interest from our local community. They are used for traffic and weather updates, news, event-viewing and more.
- Cost-effective: Our base price of \$95 per month at a potential of 82,000 viewers per month translates into \$0.001158 per potential viewer of your ad, or just over one thousandth of a cent.
- Unlike a static medium, our content is refreshed every 60 seconds. This draws repeat viewers, thereby increasing the effectiveness of your ad.

Call us to order your advertisement today!

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